

ORDER



Orders
Order / Rev: 187108
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11273
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 08/27/12 / 08/27/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/M

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	71	\$36,650.00	\$31,152.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	71	\$36,650.00	\$31,152.50	0.00
Totals	71	\$36,650.00	\$31,152.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/08/12	10/12/12	5am Daybreak 5am Daybreak	CM	5a-6am	11111--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$150.00		0.00				
N 2	WOOD	10/08/12	10/12/12	6am Daybreak 6am Daybreak	CM	6-7a	11111--	:30	5	\$400.00	P4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$400.00		0.00				
N 3	WOOD	10/08/12	10/12/12	Today Show M-F Today Show	CM	658-9a	11111--	:30	5	\$650.00	P4	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$650.00		0.00				
N 4	WOOD	10/13/12	10/13/12	Today Show Sa Today Show Saturday	CM	758-10a	-----1-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----1-			1		\$375.00		0.00				
5	WOOD	10/14/12	10/14/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----1	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----1			1		\$125.00		0.00				
6	WOOD	10/14/12	10/14/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----1	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----1			1		\$250.00		0.00				

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOOD	10/11/12	10/11/12	Today Show 2 Today Show 2	CM	9-10a	--- 1---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--- 1---		1			\$300.00			0.00			
N 8	WOOD	10/09/12	10/09/12	Today Show 3 Today Show 3	CM	10-11a	- 1-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1-----		1			\$200.00			0.00			
9	WOOD	10/08/12	10/08/12	M-F 11a-12p eightWest	CM	11a-12p	1-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1			\$50.00			0.00			
N 10	WOOD	10/12/12	10/12/12	Noon News News 8 @ Noon	CM	12-1p	---- 1--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	---- 1--		1			\$225.00			0.00			
N 11	WOOD	10/10/12	10/10/12	Days of Our Lives Days of Our Lives	CM	1-2p	-- 1----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- 1----		1			\$200.00			0.00			
12	WOOD	10/11/12	10/11/12	M-F 2-3p Rachael Ray	CM	2-3p	--- 1---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--- 1---		1			\$125.00			0.00			
13	WOOD	10/08/12	10/12/12	M-F 3-4p The Doctors	CM	3-4p	11111--	:30	5	\$125.00	P4	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5			\$125.00			0.00			
N 14	WOOD	10/08/12	10/12/12	M-F 4-5p Ellen	CM	4-5p	11-- 1--	:30	3	\$400.00	P4	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	11-- 1--		3			\$400.00			0.00			
N 15	WOOD	10/08/12	10/11/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	1- 11---	:30	3	\$675.00	P4	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	1- 11---		3			\$675.00			0.00			
N 16	WOOD	10/09/12	10/12/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	- 1111--	:30	4	\$675.00	P4	0.00	NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1111--		4			\$675.00			0.00			
N 17	WOOD	10/08/12	10/12/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	111- 1--	:30	4	\$1,125.00	P4	0.00	NM	4	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	111- 1--		4			\$1,125.00			0.00			
N 18	WOOD	10/08/12	10/12/12	M-F 7-730p Inside Edition	CM	7-730p	11111--	:30	5	\$450.00	P4	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5			\$450.00			0.00			
N 19	WOOD	10/08/12	10/12/12	M-F 730-8p Access Hollywood	CM	730-8p	11111--	:30	5	\$400.00	P4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5			\$400.00			0.00			
20	WOOD	10/08/12	10/08/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1			\$2,000.00			0.00			
N 21	WOOD	10/09/12	10/09/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p	- 1-----	:30	1	\$1,250.00	P4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WOOD	10/09/12	10/09/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p	- 1 - - - - -	:30	1	\$1,250.00	P4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1 - - - - -					1	\$1,250.00		0.00			
N22	WOOD	10/10/12	10/10/12	Wed Hour 3 Wednesday 10-11p	CM	10-11p	- - 1 - - - -	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - - -					1	\$875.00		0.00			
N23	WOOD	10/11/12	10/11/12	Thur Hour 1 Thursday 8-9p	CM	8-9p	- - - 1 - - -	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - 1 - - -					1	\$750.00		0.00			
N24	WOOD	10/12/12	10/12/12	Fri Hour 3 Friday 10-11p	CM	10-11p	- - - - 1 - -	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - 1 - -					1	\$875.00		0.00			
25	WOOD	10/13/12	10/13/12	Sat Hour 3 Saturday 10-11p	CM	10-11p	- - - - - 1 -	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - 1 -					1	\$350.00		0.00			
N26	WOOD	10/08/12	10/12/12	LN M-F M-F News 8 @ 11	CM	11-1135p	1 1 1 1 1 - -	:30	5	\$900.00	P4	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1 1 1 1 1 - -					5	\$900.00		0.00			
N27	WOOD	10/13/12	10/13/12	LN Sa Saturday News 8 @ 11	CM	11-1130p	- - - - - 1 -	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - 1 -					1	\$900.00		0.00			
28	WOOD	10/14/12	10/14/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	- - - - - 1	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - 1					1	\$500.00		0.00			
29	WOOD	10/08/12	10/12/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	1 1 1 1 1 - -	:30	5	\$300.00	P4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1 1 1 1 1 - -					5	\$300.00		0.00			
													Totals	71	\$36,650.00